How Smart Citizens can build the Smart City from the ground up

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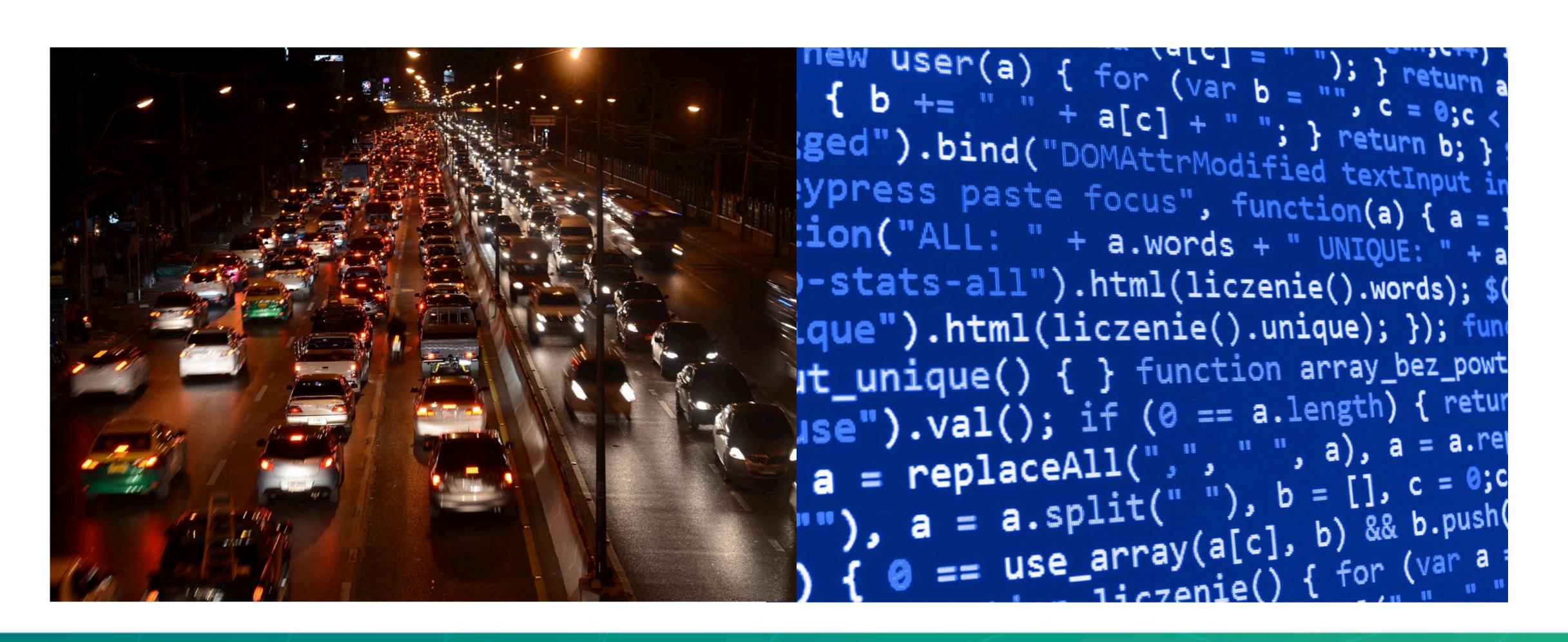
10.5 million domain names4 billion DNS queries every day



Nominet R&D and Future Internet



Smart Cities and the 'I' in IoT



Data availability

Where is it?

Who owns it?

Can we reuse it?

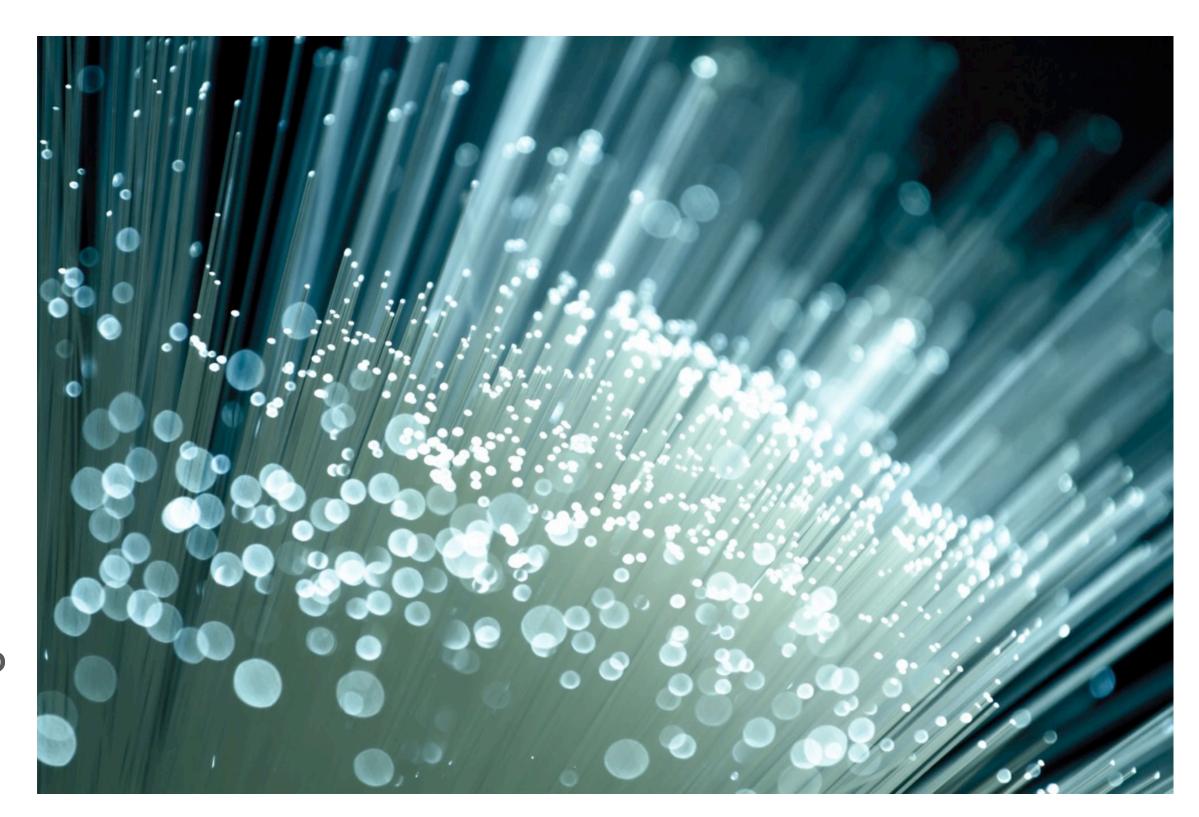
What form is it in?

It is a useful measurement?

Is it static, dynamic, real-time or out of date?

What are the spatial and temporal resolutions?

Do we trust it?



Smart Citizens

If the data doesn't exist what can a Smart Citizen do to generate it?

And then what can the Smart Citizen do with this data?

What tools can help them with this process?

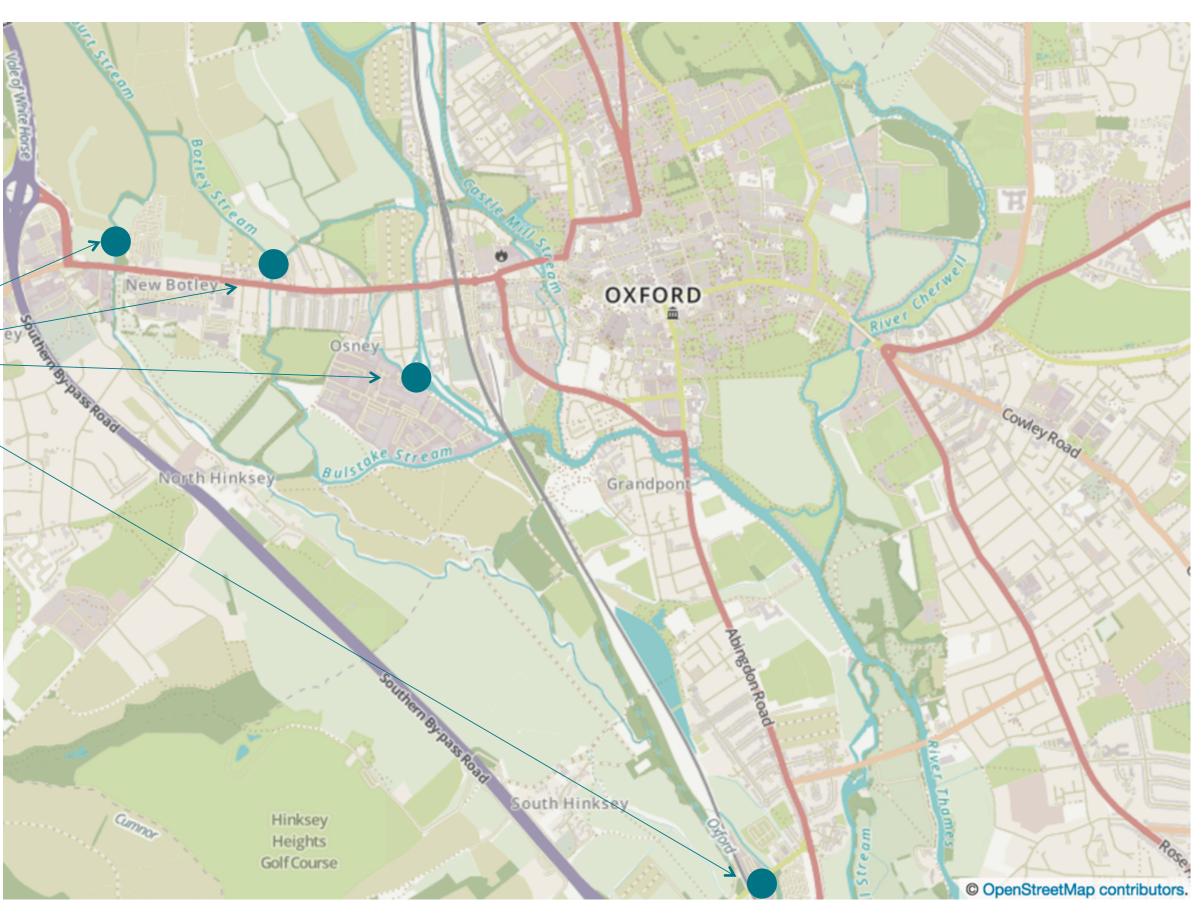
Case Study: The Oxford Flood Network





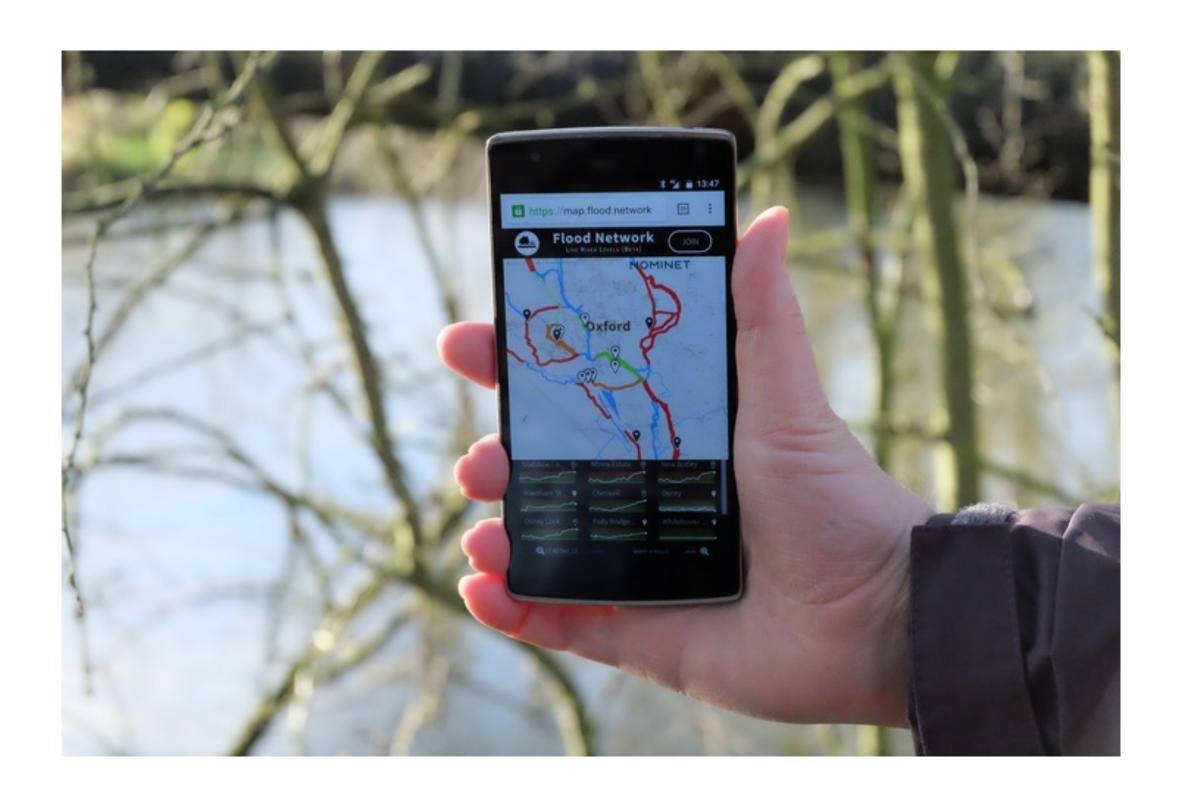
Current river monitoring is trusted, well maintained but expensive



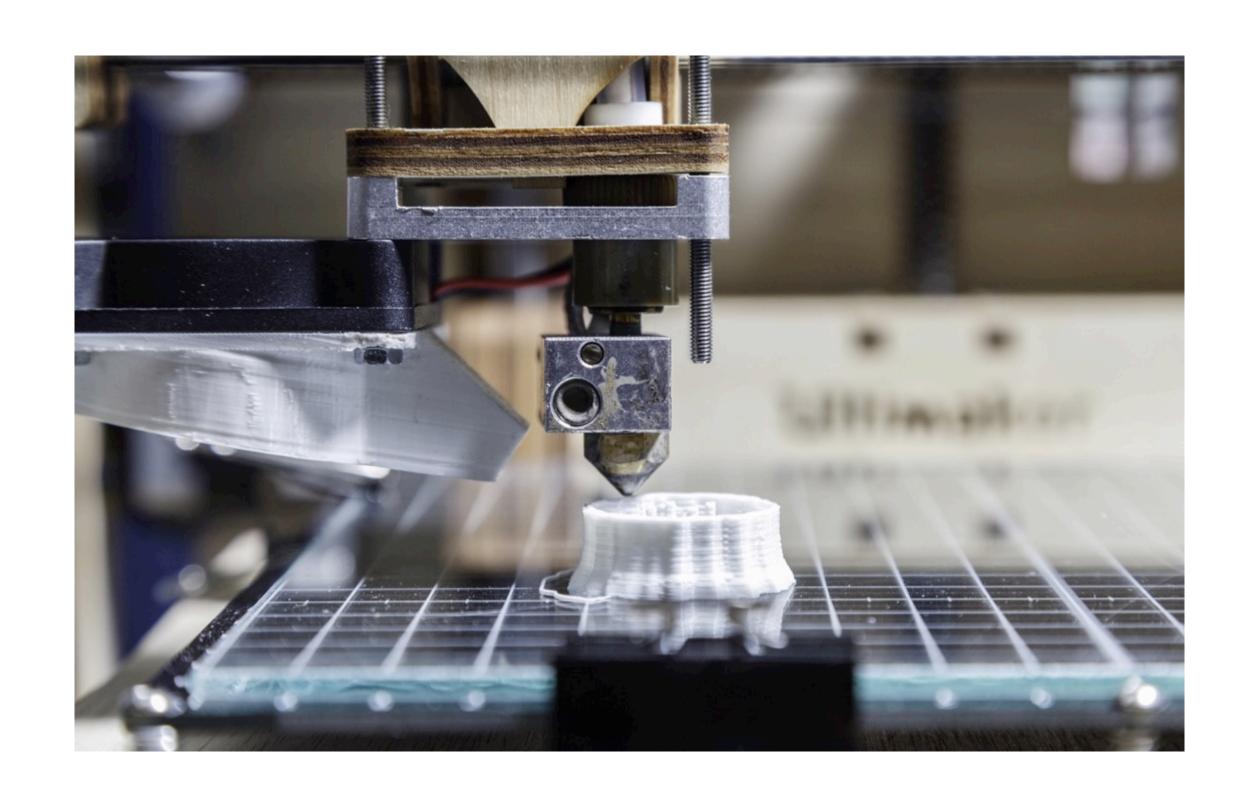


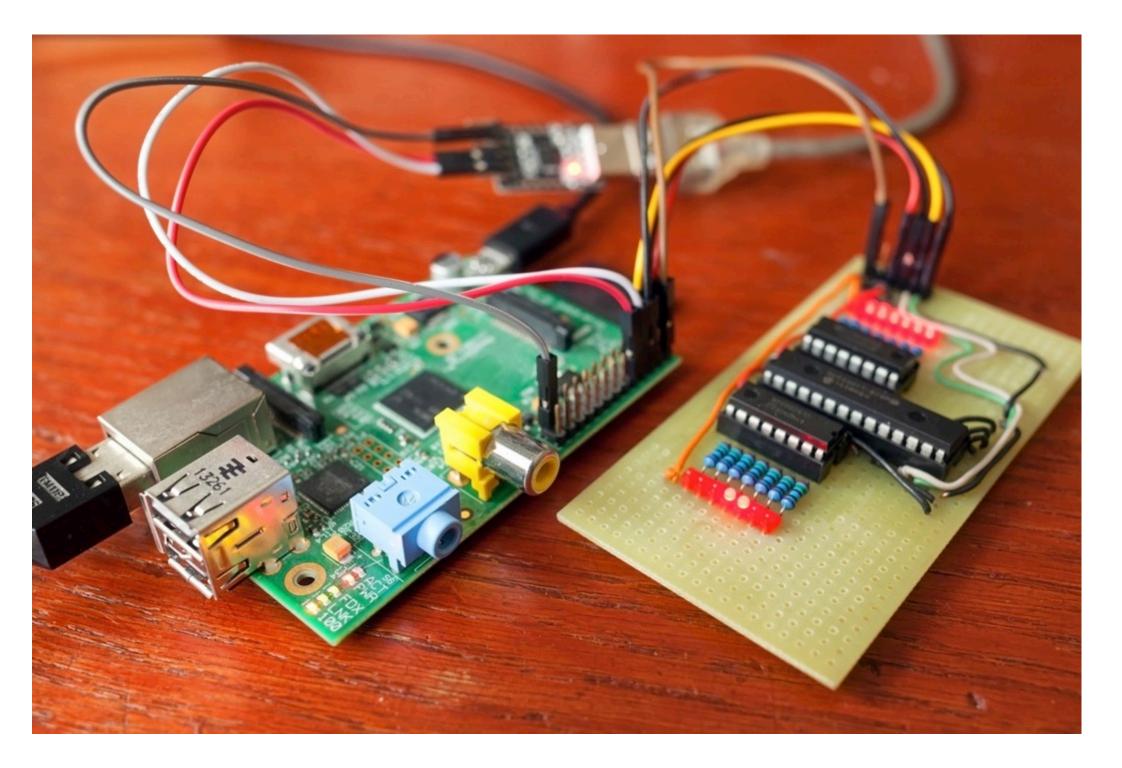
The Oxford Flood Network is a low cost alternative for filling in the data holes





Democratization of technology and the maker movement





Original plan in the new maker world

Get people interested in the project

Design open source hardware and distribute plans and code via github

Get home owners to build their own sensors from kit and plans

Connect sensor to a home gateway via low cost short range radio

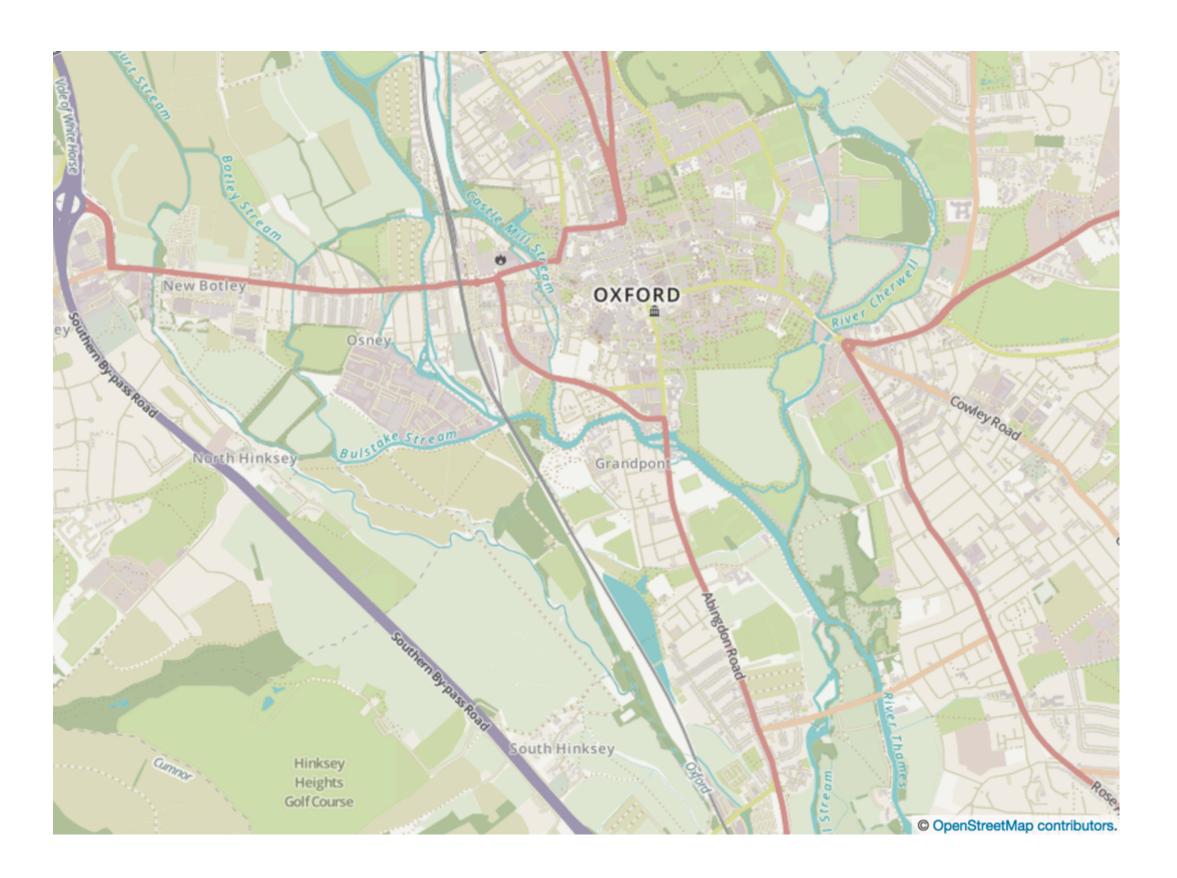
Connect to Internet via home owners broadband

Send data to an 'IoT platform'

Engage with wider community via website

Challenge - getting people interested in the project with correct balance of interest, location and skills





Hardware and RF development is complex, reliability hard to achieve, costs still relatively high at low volumes





Software to support the Internet of Things – we built an end-to-end application to understand the issues

Immature software and lack of hard use cases

Myriad of new standards (ignoring existing)

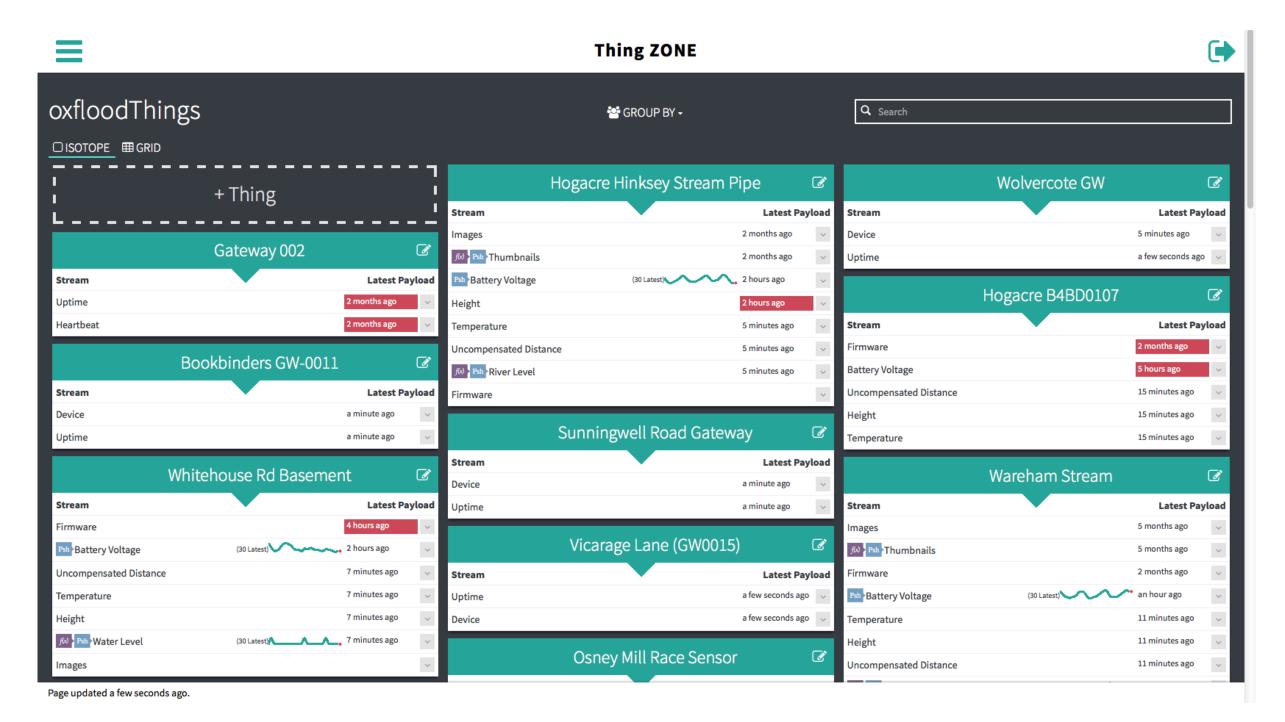
Simplistic web security approaches

Privacy implications

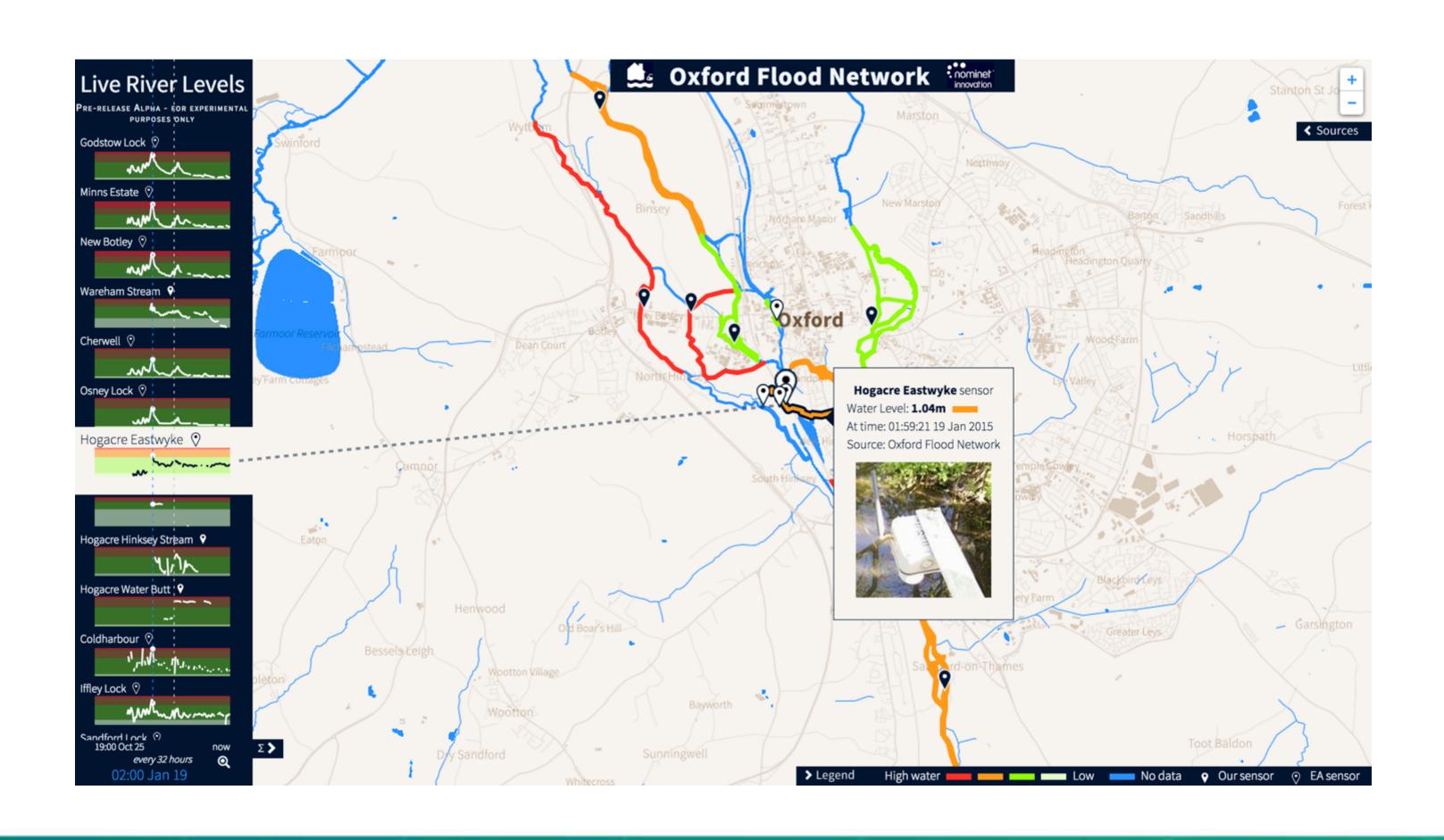
Lack of productivity tools

Real deployment processes ignored

Lifetime stability concerns with start-ups



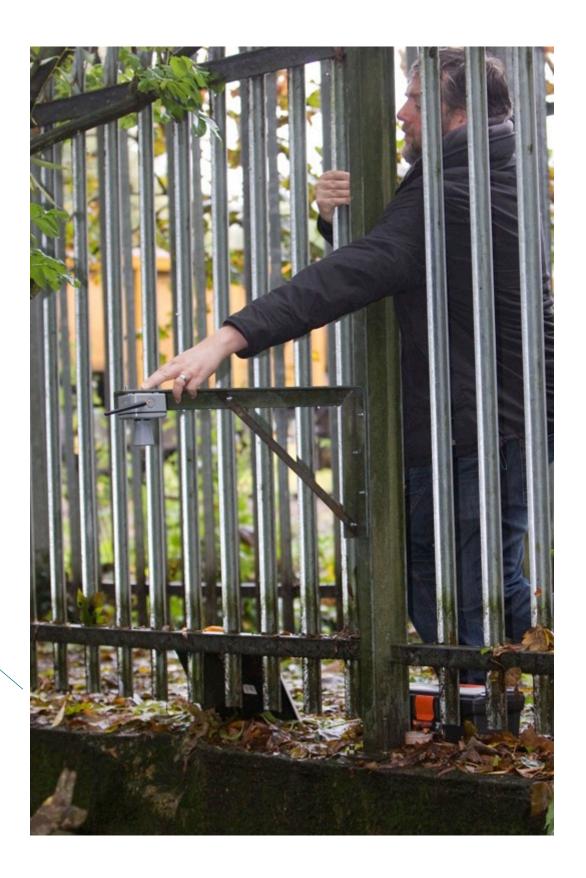
A public map interface needs to intuitively engage and inform the curious Smart Citizen



Data quality and trust – implications of providing wider contextual information







Other Smart Citizen IoT projects



Image courtesy of WickedDevices



Image courtesy of Thing Innovations

From a single app to a Smarter City

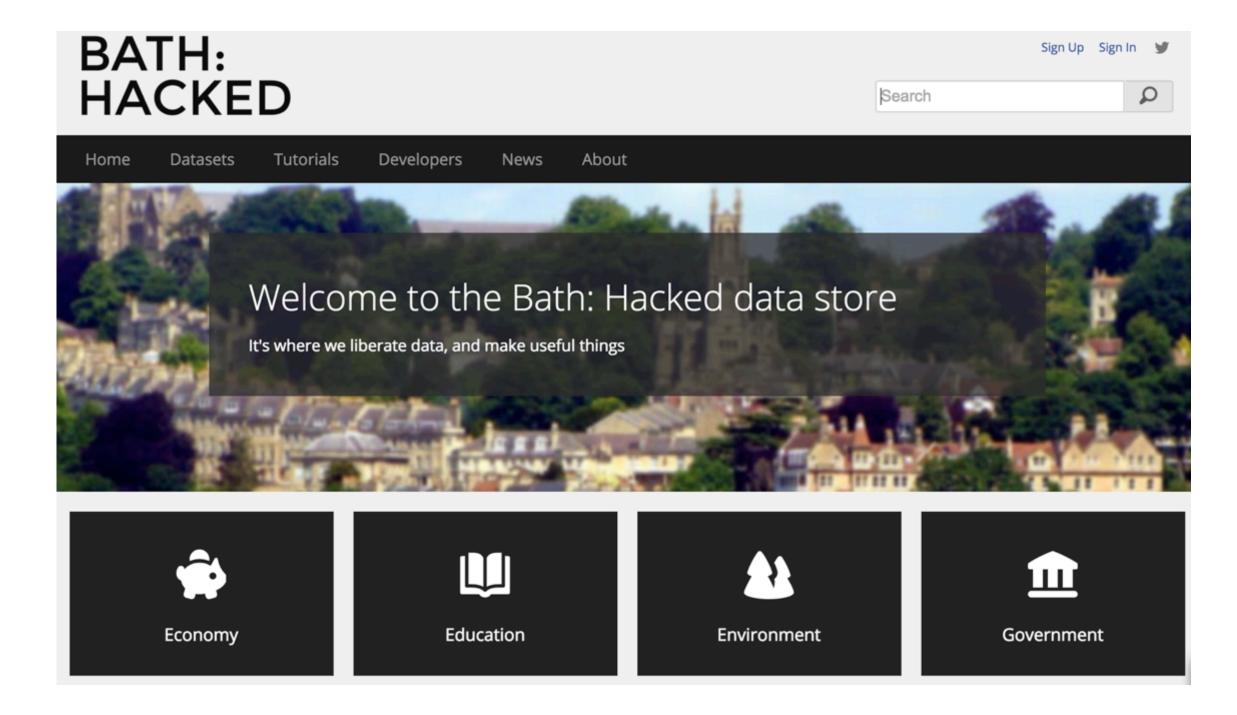
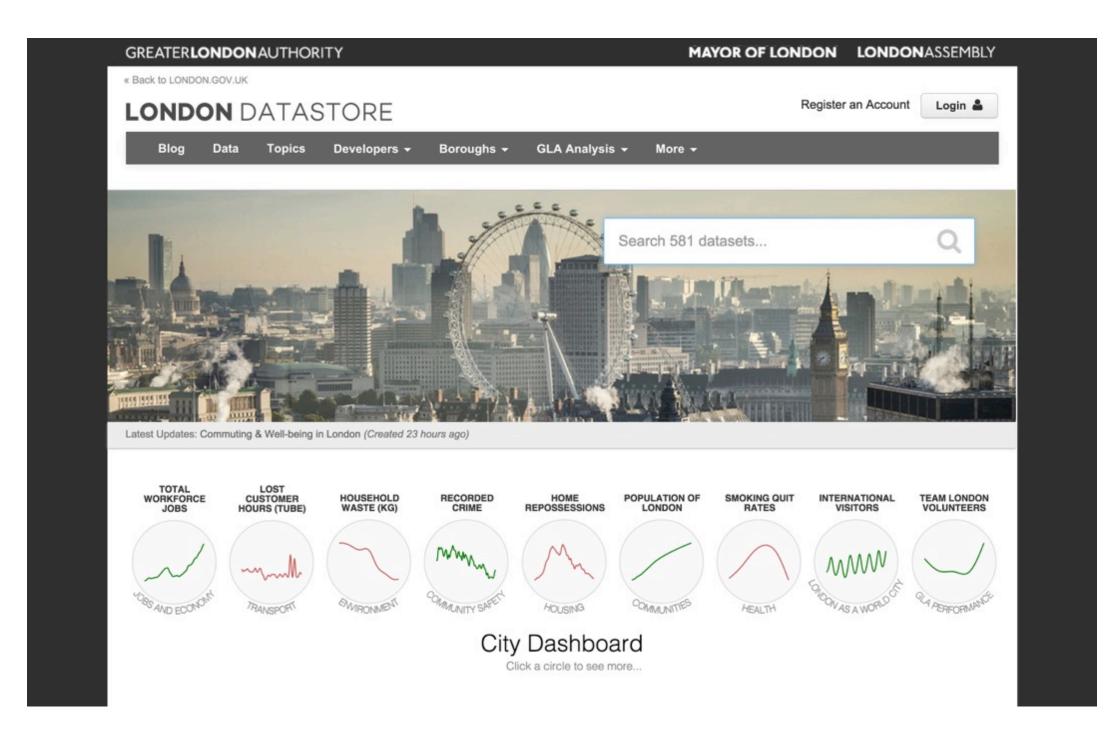


Image courtesy of Bath Hacked Image courtesy of Datapress



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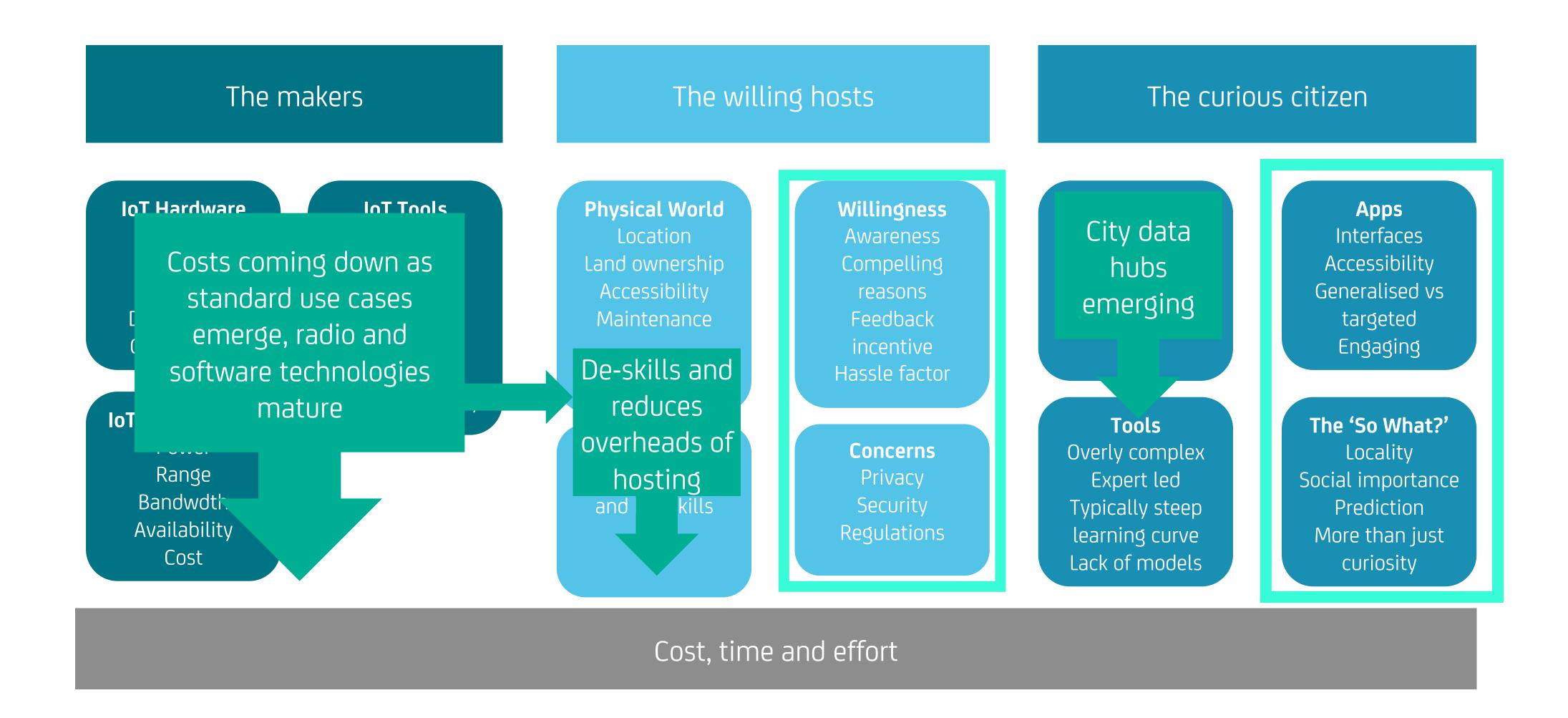
But where does the Smart Citizen go after that?

Data hubs are targeted at data scientists and app developers

GIS, planning tools etc are too generalised or expert led

This is all about capturing data, where are the (accessible) city models for prediction?

Barriers to the Smart Citizen..



Some summary thoughts

It's likely the data you want, in the form and resolution you want, is hard to get hold of Don't underestimate the complexities of designing and deploying hardware in the field Many IoT software 'platforms' are still maturing and very few deployed on live projects Think of the citizen as a consumer and lower the barriers to entry at all points or even incentives to help them build the data mountain

The market is changing very quickly though, and new technologies will help break some of these barriers down

